21st NEMO Annual Conference

1 - 3 November 2013
Bucharest, Romania
Friday, November 1, 2013

10:00 am  
REGISTRATION AND COFFEE

10:30 am  
WELCOME  
Welcome from NEMO  
Slobodan Volacic, Chair  
Welcome from the Romanian Ministry of Culture  
Daniel Constantinescu Barbu, Romanian Minister of Culture, and Reda Borololu, Secretary of State  
Welcome from the National Network of Romanian Museums  
Dragos Eduard Neamtu, President  
Welcome from the National Museum of Art of Romania  
Roxana Theodorescu, Director

11:15 am  
FOCUS ON ROMANIA: MUSEUM POLICIES AND PROJECTS  
Moderator: Codruta Cricescu, Museum Expert, National Museum of Art of Romania  
The Museum Landscape in Romania: Museum policies  
Vlad Stefan Niculescu, Chair, ICOM Romania, and General Manager, National Museum of the Romanian Peasant  
From Denmark to Romania: “Pack your bags!”: Cross-border training for curators  
Dragos Neamtu, President, National Network of Romanian Museums

12:00 pm  
LUNCH

1:30 pm  
MUSEUMS IN A DIGITAL WORLD  
1. DEFINING THE FIELD  
Introduction and Moderation: Monika Hagedorn-Saupe, Deputy Director, Institute for Museum Research, Germany  
Where do museums stand in the digital age?  
Private companies, heritage institutions and the civil society  
Paul Klimpel, Lawyer, iRightsLaw, Germany  
How to survive as a museum in the digital world  
Nick Poole, CEO, Collections Trust, UK  
Legal aspects of digitising the museum: Both sides now  
Dimitrios Tsoulis, Lecturer, University of Patras, Greece  
Mobile Museums: Where things stand  
Charlotte Sexton, President, Museum Computer Network, USA

3:30 pm  
COFFEE BREAK

4:00 pm  
2. FROM EUROPE TO THE REGION: ACTIVITIES FOR AND FROM THE MUSEUMS  
Presentations and panel discussion  
Moderation: David Villois, Secretary General, Swiss Museums Association  
European level  
Europeana and Museums  
Harry Verwayen, Deputy Director, Europeana, The Netherlands  
National level  
Going digital in Finland  
Kimmo Lavä, Secretary General, Finnish Museums Association  
Regional level  
Digitising the Stadtgeschichtliches Museum  
Volker Rodekamp, Director, and President, German Museums Association

5:30 pm  
END OF CONFERENCE  
7:30 pm  
Reception and tour followed by dinner at the National Museum of Art of Romania
Saturday, November 2, 2013

9:00 am
REGISTRATION AND COFFEE

9:30 am
WELCOME

Welcome from Antipa Museum
Dumitru Muraru, Director
Welcome from NEMO
Siebe Welde, Chair

9:45 am
THE MUSEUMS’ COMPONENT OF CITIZENSHIP

Introduction and Moderation: Henrik Zipsane, Director, Jamtli Foundation, Sweden

Museums and the sense of European citizenship, key themes and challenges
Massimo Negri, Director, European Museum Academy, The Netherlands

The right to cultural access and to cultural engagement: What museums need to hear
Mercedes Glovñazze, Director, Interarts Foundation, Spain

Cosmocaixa Barcelona: Science for all citizens
Jorge Wagensberg, Scientific Director “la Caixa”, Foundation, Spain

Collaborating with the public: Crowdfunding and more
Enrica Pagella, Director, Palazzo Madama and the Borgo Medievale, Italy

"Libraries changing lives": How to maximize citizen participation
Panos Papoulas, Management Advisor, Stavros Niarchos Foundation Cultural Center, Greece

1:30 pm
EU 2020 STRATEGY AND MUSEUMS: POLICIES AND PROGRAMMES

Introduction and Moderation: Margherita Sanl, Istituto Bari Culturali, Region Emilia Romagna, Italy

A new vision for culture in the EU: How museums can contribute to Europe
Luca Bergamo, Secretary General, Culture Action Europe, Belgium

The future of EU cultural funding: How museums can benefit
Mocca Lujanschi, Head, Romanian Cultural Contact Point

Versatile Museums:
The Seaplane Harbour of the Estonian Maritime Museum
Urmas Dresen, Director, Estonian Maritime Museum

3:00 pm
CONCLUSION AND END OF CONFERENCE

3:30 pm
COFFEE BREAK

4:00 pm
NEMO GENERAL ASSEMBLY
(Associated and Full members only)

Activities and budget 2013
Julia Pagel, NEMO Project Manager

Info session/workshop for NEMO members: What’s my role in the network?

5:30 pm
END OF MEETING

7:00 pm
Tour and Dinner at Artmark
(Str. C.A. Rosetti nr. 5 010281 Bucharest www.artmark.ro)

Sunday, November 3, 2013

9:30 am
Bucharest sightseeing tour and individual tour
(meeting point: Hotel Golden Tulip)
Practical Information

Venues

Day 1: November 1, 2013

The National Museum of Art of Romania
Calea Victoriei 49-53
Bucharest
Romania
www.mnar.arts.ro

Day 2: November 2, 2013

Antipa - National Museum of Natural History
Șoseaua Kiseleff 1
Bucharest
Romania
www.antipa.ro

Getting to/from the Airport

By Taxi The taxi company Fly taxi, www.taxify.ro, is the only taxi company accredited by the State to work with the airport. A ride from the airport to the city centre costs about 30 lei (ca. 7 Euros).

By Bus Bus Express no. 783, www.ratb.ro, leaves from the airport right in front of the main entrance for Arrivals, with destination "Piața Romana". From there, it is a 10 mins walk to Hotel Golden Tulip. The tickets can be purchased at the bus station desk in the airport. A 2-journey ticket costs 7 lei (about 1.70 Euros).

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